



CASE STUDY

From Manual Chaos to Scalable Clarity at University of Memphis

INFOREADY USES

Internal funding programs
Limited submissions opportunities

INFOREADY CLIENT

University of Memphis
Research & Innovation
Memphis, TN

INFOREADY ADMINISTRATORS

Brian Evans, PhD, Assistant Director
Strategic Research Initiatives

THE CHALLENGE

As research programs expanded at the University of Memphis, Brian Evans and his team found themselves buried in manual processes. Managing submissions meant endless email chains, spreadsheets, and constant follow-ups.

As volume grew, tracking applications and deadlines became harder pulling time away from supporting faculty and increasing the risk of missed steps.

“ Before InfoReady, managing our research programs meant juggling emails, spreadsheets, and constant follow-ups.”

THE SOLUTION

Brian’s team implemented InfoReady to bring structure and simplicity to their workflows. Instead of scattered tools, they now manage applications, reviews, and decisions in one centralized platform.

Automated routing, notifications, and real-time tracking replaced manual coordination. With flexible workflows and no reliance on IT, the team quickly adapted the system to fit their processes.

“ We needed a better way, something that could bring everything into one place and scale with us.”

THE RESULTS

With InfoReady, the research office gained efficiency, clarity, and control. Administrative workload dropped significantly as automation handled repetitive tasks and improved communication across stakeholders.

The team can now manage more programs without added strain, reduce errors, and provide a smoother experience for applicants and reviewers freeing time to focus on advancing research and supporting faculty success.

“ InfoReady didn’t just improve our process; it transformed how we work.”



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